

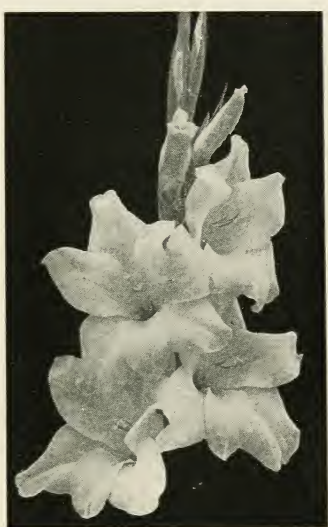
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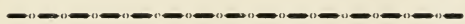
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GLADIOLI OF QUALITY



PINK WONDER
(Kemp)

SEE DESCRIPTION ON PAGE 4



B. and A. NORLEY
64 Bradfield Avenue
ROSLINDALE MASSACHUSETTS

To Gladiolus Lovers:



Of all the summer flowering plants, few, if any, have made more rapid progress in popular favor than the Gladiolus.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should cut the spikes as soon as the first flower opens on the stalk and place them in vases in the house. A vase of blooms may be kept fresh for a week or more. Not only that but the colors will be brighter and more beautiful when cut than when out in the sunny garden. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bloom opens. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so off end of each stem. Every bud will open one by one to the very top.

Culture

The culture of the Gladiolus is so simple as to render it the most satisfactory of garden flowers, thriving and blooming freely with the least care and attention and making a display which for beauty of bloom and brilliancy of coloring is unequalled by any other flower. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs four to five inches deep in rows and about three to four inches between each bulb. Keep soil loose and free from weeds.

When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig the bulbs any time after October 1st; cut off tops, and after drying in the open air for a few days store away in a dry, cool, but frost-proof place in the cellar. Keep as near 40 degrees as possible.

THE GLADIOLUS BULLETIN, published by Stanley Thorpe, is full of chatty and helpful items of interest to lovers of this wonderful flower. Subscription, 25 cents a year. Send name and address to Stanley Thorpe, Medway, R. D., Mass.

General Culture of GLADIOLI



The culture of Gladioli is extremely simple and easy, as they will grow on any good soil. Like many other plants, they resent coming into direct contact with fresh manure. They require only ordinary rainfall for water, and only an ordinary amount of cultivating to keep them thrifty and vigorous. Advise planting in this latitude about May 15, planting corms about 5 inches deep. For fertilizer we recommend sheep manure, bone meal or well-rotted stable manure. Keep the ground mellow by cultivating during the summer. When blooms appear, should they be too light a green, sprinkle the ground with Portland cement, soot or wood ashes; this will have a tendency to darken the foliage and also accentuate and darken the colors of the flowers. To produce large flowers, use dried blood or liquid manure, being careful not to over-fertilize, as too much fertilizer will result in weakening the corms for the following season.

We prefer cutting the spikes and taking them in the house to open up in a vase. The colors are usually better handled in this way than if left to bloom on the stalk. In cutting, do not remove all of the foliage. Make it a rule to always leave as many leaves as possible to nourish corm the rest of season. If you leave the spike without cutting it, the corm will become exhausted by the flowering and seed-forming process.

Do not plant too often in the same place. Try to alternate each year.

Harvesting of Bulbs

At beginning of winter, say during the latter part of October, dig the corms and cut the tops off about a half-inch above the corm. After drying thoroughly three or four weeks, the old husks can be removed. This can be done at one's convenience during the winter. Place them in a cool frost-proof cellar for winter. Do not let the corms freeze. If the cellar is too warm, they will grow too early in the spring. Ideal conditions are at a temperature of between 40 and 50 degrees throughout the winter. Do not pile the corms up too deeply; about three inches is deep enough. We prefer having them in open boxes or trays rather in paper bags. The latter are inclined to produce mold.

B. & A. NORLEY

64 Bradfield Ave., Roslindale, Mass.

New and Rare Varieties

Mrs. Frederick C. Peters

(Fischer)

Rosy lavender pink with ruby blotch on lower segment. Flowers of large size and many open at a time; strong spike. A beauty.

Each \$1.00.

Doz. \$10.00.



Albania—This is a most pleasing pure white variety; flowers are wide open, 3½ inches or over in diameter, petals are broad with well rounded tips and beautifully crimped edges; height 4 feet, 14 to 16 flowers to the spike. Each 80c. Doz. \$8.00.

Alpine Treasure—Light lilac over white grounds, brightening to throat; lower petals white, edged deep lilac. Each \$1.00.

Early Snowflake—An exceedingly vigorous variety, producing very large blooms, white mottled rose pink, many flowers open at a time; one of the showiest varieties, both for garden and house decoration; height five feet. See illustration on back cover. Each 35c. Doz. \$3.50.

Gold—(Dr. C. Hoeg)—Pure golden yellow; throat deeper yellow; ruby marks on lower petals. Only one to a customer. Each \$2.00.

H. C. Goehl—Solid white, flushed pink; yellow on lower petals overlaid with deep crimson blotch. Each 60c. Doz. \$6.00.

Marietta—Rich tone of light salmon, with a pale orange tinge, lower petals shading to deep burnt orange; a wonderful flower. Each \$3.00.

Mikado—Light salmon, sprinkled darker salmon; lower petals delicate creamy yellow. Massive flowers and spike. Each 50c.

Oriental Beauty—Rose cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby. Each \$1.00.

Mrs. A. G. Nelson—Another beautiful salmon flower, with scarlet and pale yellow blotch. Very large. See illustration. Each 75c. Doz. \$7.50.

New and Rare Varieties—Continued

Mrs. Frederick C. Peters—Rosy lavender pink with ruby blotch on lower petals. A beauty.
See illustration. Each \$1.00. Doz. \$10.00.

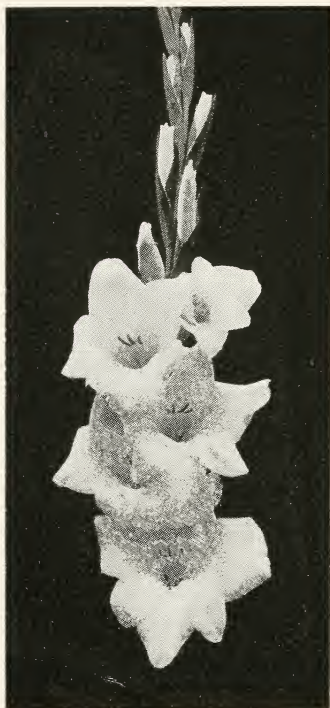
Pink Wonder—This is a wonderful Gladioli; a strong grower, attaining a height of 4½ feet, 16 to 18 blooms to the spike, four to five massive flowers open at a time; is indeed a wonder in every respect. The coloring is a shade lighter than Panama, yellow shading in the throat, overlaid with rose feathering. See illustration on front cover.
Each \$1.20. Doz. \$12.00

Roseash—Old rose, blended ashes of roses; creamy mark on lower petals. Shape and color are wonderful. Very attractive. Each \$1.00.

Sophie Fischer—Fine large pink flowers of good substance on a strong spike. Each 75c. Doz. \$7.50.

Stanford—A glorious flower of very dark pure cardinal, splashed with black; covered with a velvety sheen; large flowers. Each \$3.00.

Yosemite—Salmon rose, ruffled; fine flower and large spike. Each 50c.



Wonder White

(Kemp)

Flowers are pure white without any markings in the throat; wide open and often measuring 5½ inches in diameter; well placed on spike; five and six open at a time—a real wonder.

Each, \$1.20.

Dozen, \$12.00

**Mrs.
A. G.
Nelson**

(Fischer)

Beautiful salmon flower, with scarlet and pale yellow blotch. Very large.

Each 75c.
Doz. \$7.50.



Standard Varieties

Aleppo—Rich salmon-pink, flaked with darker shading of pink; ruby marking on lower petals; large flowers; grows tall and graceful. Each 50c.

Anna Eberius—Dark velvety purple; throat deeper; flowers large, spikes 3 to 4 feet high; a wonderful color. Each 30c. Doz. \$3.00.

Baron Hulot—Dark violet, bordering on blue. Each 10c. Doz. \$1.00.

Blood Spot—Mahogany; red splash on lower petals. Each 10c. Doz. \$1.00.

Blue Jay—Bright, light near-blue, with maroon blotch on lower petals. Each 20c. Doz. \$2.00.

Byron L. Smith—One of the best. A lavender pink on white ground. Each 50c. Doz. \$5.00.

Distinction—Dark velvety red; very rich coloring. Each 5c. Doz. 50c.

Elizabeth Gerberding—Shell pink, with speckled center of ruby and yellow; heavily ruffled; spikes large and full, 4-5 feet high. Each 20c. Doz. \$2.00.

Europa—Snowy white, without any color mark; large flowers, compactly placed. Each 20c. Doz. \$2.00.

Evelyn Kirtland—Rosy pink, darker at edges, fading to shell pink at center, with scarlet blotches on lower petals. Each 15c. Doz. \$1.50.

Flora—Beautiful canary yellow with scarcely any markings. Each 20c. Doz. \$2.00.

Standard Varieties—Continued

- Frank J. Symmes**—Salmon-rose pink with red center; ruffled edges; large flowers; spikes 5 to 6 feet high. Each 20c. Doz. \$2.00.
- Golden Measure**—Pure golden yellow; without markings. Each \$3.00.
- Herada**—Mauve of a very delightful tone; blossoms large. Each 10c. Doz. \$1.00.
- Jack London**—Light salmon, with brilliant orange flame stripes; golden yellow throat, with ruby striped center. Each 50c. Doz. \$5.00.
- Kunderdi Glory**—Creamy-white with crimson stripe in center of each flower. Each 10c. Doz. \$1.00.
- Marshal Foch**—(Kunderd)—Flower of immense size, ruffled; color is a warm salmon-pink, flaked and striped deeper salmon toward edge of petals; one of the most beautiful of the gladioli family. Each 50c. Dcz. \$5.00.
- Mary Stearns Burke**—Canary yellow, overlaid with apricot, deep canary center; long spike with flowers symmetrically placed. A fine yellow. Each 35c. Doz. \$3.50.
- Mohawk**—A most beautiful parti-colored red variety, bearing medium to large wide open flowers of a beautiful deep cardinal red, white mark in throat, with light markings on the lower petals. Each 15c. Doz. \$1.50.
- Mrs. Dr. Norton**—White with edges suffused with soft La France pink; lower petals have a blotch of sulphur-yellow and are speckled at the base with Tyrian-rose. Each 50c. Doz. \$5.00.
- Mrs. Frank Pendleton**—A most beautiful variety, producing large, well expanded flowers of an exquisite shade of salmon-pink, heavily blotched with red in throat. This variety should have a place in every garden. Each 10c. Doz. \$1.00.
- Mrs. John Turnbull**—A very strong grower, bearing very large flowers of a beautiful lavender pink, with red feather-like markings in the throat. Each 10c. Doz. \$1.00.
- Nora**—Light violet blue; very dainty and charming. Each 15c. Doz. \$1.50.
- Peace**—Immense pure white flowers with a touch of carmine on the lower petals. These are borne on tall, graceful spikes. Each 10c. Doz. \$1.00.
- Prince of India**—Bronze color; large blooms; very beautiful and attractive. Each 35c. Doz. \$3.50.
- Purple Glory**—Deepest velvety maroon red with almost black blotches; beautifully ruffled; a grand flower. Each \$1.25. Doz. \$12.50.
- Schwaben**—Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden yellow centre blotched with brilliant brownish carmine. Each 10c. Doz. \$1.00.

Primulinus (African) — Pure yellow; slender and graceful. Found on the banks of the Zambesi, at St. Elizabeth Falls. Each 10c. Doz. \$1.00.

Primulinus Hybrids

Alice Tiplady—Orange saffron; large, very choice. Each 20c. Doz. \$2.00.

Aviatrix—Fine large flower. Delicate shade of pale yellow, almost amber; darker yellow in throat. Tall grower. Worthy of its name. Each 60c. Doz. \$6.00.

Buttercup—The best primulinus yellow to date. Color is deep buttercup yellow with small red stripe in the middle of the lower petals. Flowers medium size, slightly hooded; very early; strong grower. Awarded many prizes. Each 7c. Doz. 70c.

Butterfly—Large, pale salmon-yellow, ruffled flowers; very strong and vigorous. Each 15c. Doz. \$1.50.

Ethelyn—Orange-yellow, ruby penciling on lower petals; large flowers. Each 25c. Doz. \$2.50

Primadonna—Pure canary yellow; very graceful. Each 20c. Doz. \$2.00

Priscilla Alden—Orange; yellow on lower petals overlaid with red violet stippling. Each 20c. Doz. \$2.00

Maiden's Blush—Splendid pink; medium to large flowers. Dainty. Each 15c. Doz. \$1.50

Soliel d' Or—Very strong grower, bearing medium-sized flowers. The color is a beautiful salmon, shading to orange and gold in the throat. Each 10c. Doz. \$1.00.

Sweetheart—Light cream, with golden yellow shading on lower petals, overlaid with faint rose featherings. A beauty. Each 50c. Doz. \$5.00.

Primulinus Mixture—Delicate self-colors. The colors are the most pleasing on account of their delicacy, slenderness and peculiar form. The colors, which are mostly self, vary from pale yellow to bright orange-salmon, apricot and light scarlet. These graceful flowers are of medium size, with the upper segments somewhat drooped, making a very distinct hooded form. Each 7c. Doz. 70c.

SPECIAL QUALITY SEED

Gathered from some of our highest priced varieties, and should give extra good results.

Per packet \$1.00. 6 packets \$5.00



Early Snowflake

(Kemp)

White, mottled rose pink; many flowers open at time. A grand variety, and should be in every collection.

Each 35c.
Dozen \$3.50

Standard Varieties—Continued

War—Blcod red. Blossoms large, stalk tall and straight. Each 10c. Doz. \$1.90

White Glory—A gorgeous pure white with beautiful iris-blue throat; grand. Each 25c. Doz. \$2.50

Youell's Favorite—Rosy lavender pink, large flower—tall; a grand flower. Should be in every collection. Each 25c. Doz. \$2.00

Choice and Select Mixture

In order to encourage larger plantings we have made up some excellent mixtures at a very low price. Almost all the colors known in gladioldom are represented in this mixture. They are composed of bulbs from some of the best growers in the country that have become accidentally mixed and will be sold as mixture. Doz. 75c. Per 100 \$5.00

General Mixture—A mixture of a wide range of colors. An excellent opportunity for one to get some extra fine flowers. Doz. 60c. \$3.00 per 100

TERMS OF SALE—While we exercise the utmost care to have all our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock untrue to name.

No order considered unless accompanied by cash.

Small orders will be appreciated.

We carry a great number of the leading novelties and invite correspondence in regard to some of the best grown. We may have some novelty or variety you desire,